

ISLE OF ANGLESEY COUNTY COUNCIL	
Report to:	The Executive
Date:	26.10.2020
Subject:	Corporate Prevention and Early Intervention Strategy
Portfolio Holder(s):	All
Head of Service / Director:	Fôn Roberts Ned Michael
Report Author: Tel: E-mail:	R. Arwel Jones – Principal Development Officer –Housing Services (01248) 752064 R.Arwel.Jones@ynysmon.gov.uk
Local Members:	Not applicable

A –Recommendation/s and reason/s
<p>To approve:</p> <ul style="list-style-type: none"> • The Corporate Prevention and Early Intervention Strategy and accompanying papers, and Corporate Action Plan <p>1.0 Introduction</p> <p>1.1 The Isle of Anglesey County Council’s Early Intervention and Prevention Strategy (see document) sets out the Councils corporate vision, ambition and development in relation to the commissioning and direct provision of service and activity in this area.</p> <p>1.2 Led by the Welsh Government, Local Authorities across Wales have adopted a proactive approach in our public services, focused on improving outcomes and building the assets and resilience of people and communities, through prevention and early intervention based actions. It values collaboration by those involved – by people and communities, Third Sector organisations, public service providers and businesses. A prevention and early intervention approach recognises the importance of designing services with, and for, the people they are there to serve, and of building on the strengths in our communities.</p> <p>1.3 Preventative action can be defined as ‘the adoption of approaches which build on the active participation of service users and communities to ensure improved outcomes</p>

and contribute significantly to making the best possible use of money and other assets'. These approaches help to eradicate duplication and waste, whilst critically reduce demand from the system over the longer term.

- 1.4 The main benefits of preventative approaches include identifying and promoting protective factors that can prevent negative outcomes at an early stage, supporting people to maximise their potential, and enjoy a better quality of life. Preventative approaches are often 'enabling': equipping individuals and communities with the tools to succeed, rather than interventions being imposed upon them. Asset based approaches, have long been established in the Seiriol area of Anglesey and have successfully, fostered self-reliance and resilience rather than dependency.
- 1.5 In comparison 'Early interventions' are considered as actions that can address the underlying causes of social problems, which are often interlinked and deep-rooted, thus stopping the onset of multiple related problems, helping to stop entrenched cycles of deprivation, and reduce inequality. Problems are generally easiest to tackle in their early stages, before they become entrenched, and by addressing them, we can create the conditions for a more equal society which will impact positively across a range of outcomes. Both approaches can also achieve significant cost savings for the public sector by reducing the need for expensive multiple and acute interventions over the long term, enabling people and communities to realise their potential, thereby reducing reliance on the state and Public Services in general.
- 1.6 A report recently commissioned by Cymorth Cymru (the representative umbrella body for homelessness, housing and support in Wales) and published on 24th September 2020, shows that housing support services deliver £300 million gross annual savings to public services in Wales by preventing homelessness, easing pressure on health and social care, and reducing interaction with the criminal justice system.
- 1.7 Led by Cardiff Metropolitan University, with expert economic modelling conducted by Alma Economics, this research evidences a net saving of £1.40 for every £1 invested by the Welsh Government in the Housing Support Grant. This vital funding stream supports over 57,000 people every year, (of which circa 950 are supported on Anglesey in a full financial year) including people experiencing or at risk of homelessness, care experienced young people, older people, people fleeing violence and abuse, people with learning disabilities, and people with mental health and substance misuse problems.
- 1.8 Alongside demonstrating a clear financial benefit, this research differs from previous studies by evidencing the social impact of services on people's lives. Following over one hundred interviews with people using housing support services in Wales, the results show a sustained positive impact on people's health, wellbeing, confidence and optimism for the future.

1.9 Headline results include:

- Homelessness and housing support services deliver £300m gross annual savings to public services in Wales.
- This includes £139m savings to health services, £121m savings to social care, and £48m to the criminal justice system.
- This equates to a net saving of £1.40 for every £1 invested in the Welsh Government's Housing Support Grant.
- 80% of respondents reported a sustained positive impact in relation to feeling in control of their lives
- 79% of respondents reported a sustained positive impact in relation to their life satisfaction
- 70% of respondents reported a sustained positive impact regarding their optimism for the future
- 67% of respondents reported a sustained positive impact on their health

2.0 Governance and Accountability

2.1 Day to day operational management of the Specific Prevention / Early Intervention Programmes, listed above will remain with the respective Programme Managers / Lead Officers and their teams. However, all Programme Managers / Lead Officers will be required to report to the Corporate Prevention and Early Intervention Board, chaired by the Interim Statutory Director of Social Services on the following matters

- Expenditure (overspend / underspend);
- Progress against key targets, as shown in the Corporate Prevention / Early Intervention Action Plan;
- Outcome based measures, where applicable;
- Procurement;
- Issues of concern / Good Practice.

2.2 The Corporate Prevention / Early Intervention Board, shall subsequently via its Chairperson (Statutory Director of Social Services) report to the Senior Leadership Team, on all key strategic decisions, and shall submit progress reports, at least twice annually, in accordance with the above arrangements.

2.3 In accordance with Welsh Government requirements, the governance arrangements for Housing Support Grant shall remain unchanged, with initial accountability served via the IoA Local Planning Group, which contains senior and middle management representation from Housing, Adult and Children Services, Service Providers, BCUHB, and North Wales Probation Service. The inclusion of Health and NW Probation is a mandatory requirement contained in the Programme's terms and conditions, issued by Welsh Government.

2.4 The Housing Support Grant's Principal Development Officer and the Housing Policy, Commissioning and Strategy Service Manager, will however provide a quarterly update to the Corporate Prevention / Early Intervention Board, in relation to the matters listed above.

3.0 Implementing the Corporate Prevention and Early Intervention Strategy and Action Plan.

3.1 Key Drivers

3.2 Our Corporate Early Intervention and Prevention Action Plan will focus on an Authority wide approach as outlined in the Action Plan, and will be implemented in parallel with our Corporate Council Plan as we continuously work towards achieving our 3 core Corporate aims of:

- Creating the conditions for everyone to achieve their long term potential
- Support vulnerable adults and families and keep them safe, healthy and as independent as possible
- Work in partnership with our communities to ensure they can cope effectively with change and development, whilst protecting our national our national environment

3.3 It is proposed that the main drivers to promoting a more equal and fair society in Anglesey, and thereby tackling inequalities, should be applied through the adoption and promotion of prevention and early intervention approaches and shall be based on the following key headings and population outcomes:

- Generic
- Partnership Working
- Provide the best possible start for Children in Life
- Create the best possible educational environment to enable all our citizens to learn effectively
- Create appropriate opportunities for seeking employment
- Ensure our citizens are health, safe and independent
- Ensure sufficient availability of accommodation for our population

3.4 Individual Actions that can be contained at relevant service level are not included, as they will be reflected in the service plan, and monitored thus.

3.5 Furthermore, the action plan will contain 8 themes, which will be factored into the population outcome headings, identified above shall be contained within, assisting a co-ordinated approach to delivery across the Local Authority.

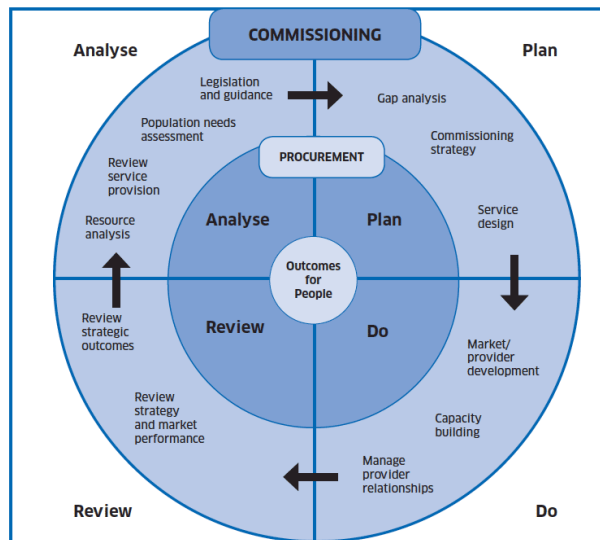
- Governance
- Communication
- Promote and Develop Partnership Working

- Reducing Poverty
- Wellbeing / Community Resilience
- Place Setting
- Promote Employment / Training / Educational Opportunities
- Safeguarding

3.6 Anglesey County Council recognises that it needs to develop a stronger corporate approach in delivering services to its citizens. It is therefore essential that we continue to build stronger relationships both within the Council and with partners, communities and residents, in order to find new ways of working and delivering services to address local needs.

3.7 Successful implementation of the Strategy and Action Plan will be based on the following examples of good practice, at local level

- a) **Demand management:** stopping people entering the statutory system or reducing the length of time they are in the system.
- b) **Prevention at every level:** to build resilience in individuals and prevent needs merging and taking action to stop them escalating if they do;
- c) **Outcomes Based**– the approach will focus on clear and measurable outcomes across all prevention / early intervention services based upon the Council’s Corporate Outcomes Framework in accordance with Welsh Government Guidance. This is currently under development.
- d) **Targeted Early Help & Early Intervention for the most Vulnerable** – the strategy encompasses the development of an approach that integrates support that is provided to enable growth and development of children in their early years (e.g. Flying Start) with targeted interventions that are designed to stop emergent concerns from becoming acute or entrenched (e.g. IFSS, Family Group Conference, Therapeutic interventions). Likewise the same can be applied to a person who is at risk of eviction and subsequent homelessness – early intervention measures and support can be delivered to provide budgeting, financial control skills via the Housing Support Gant to ensure the tenant can avoid eviction and present as homeless.
- e) **Commissioning & Research Methodology** – the approach will be developed on the basis of the IPC commissioning cycle.



f) Evidence Based Practice – the development of new initiatives or the re-targeting of resources will be based on robustly evaluated evidence of ‘what works’.

g) Partnership Approach– Partnership commitment to re-targeting available partner resources in favour of reducing demand or de-escalating intervention to the lowest point necessary will be critical to the success of the Strategy. Key characteristics of effective integrated working that need to be in place everywhere include having a shared vision, clear understanding of needs and identification of gaps, sharp focus on improving outcomes for all Ynys Môn citizens, clear and consistent messages communicated to staff and citizens, and an underpinning integrated workforce development strategy. Time needs to be invested to build trust, strong relationships and, ultimately, to secure buy-in from all Council Departments and external agencies. It is also essential that we develop a strength based approach and in so doing utilise untapped potential of the community and their assets, via a co-produced approach.

h) Effective Workforce Development -. Continuing investment in developing workforce skills and capacity is essential to effectively engage with all our citizens, from the provision of universal services such as schools and transport infrastructure, targeted support such as early intervention via Multi Agency Hubs for disaffected and vulnerable young people continuing through to statutory intervention such as care home assessments.

4.0 Sustainable Development – Future Provision

4.1 The Wellbeing of Future Generations Act 2015 provides the required framework to ensure public bodies such as Local Authorities lead on ensuring that the social, economic, environmental and cultural well-being of Wales is improved.

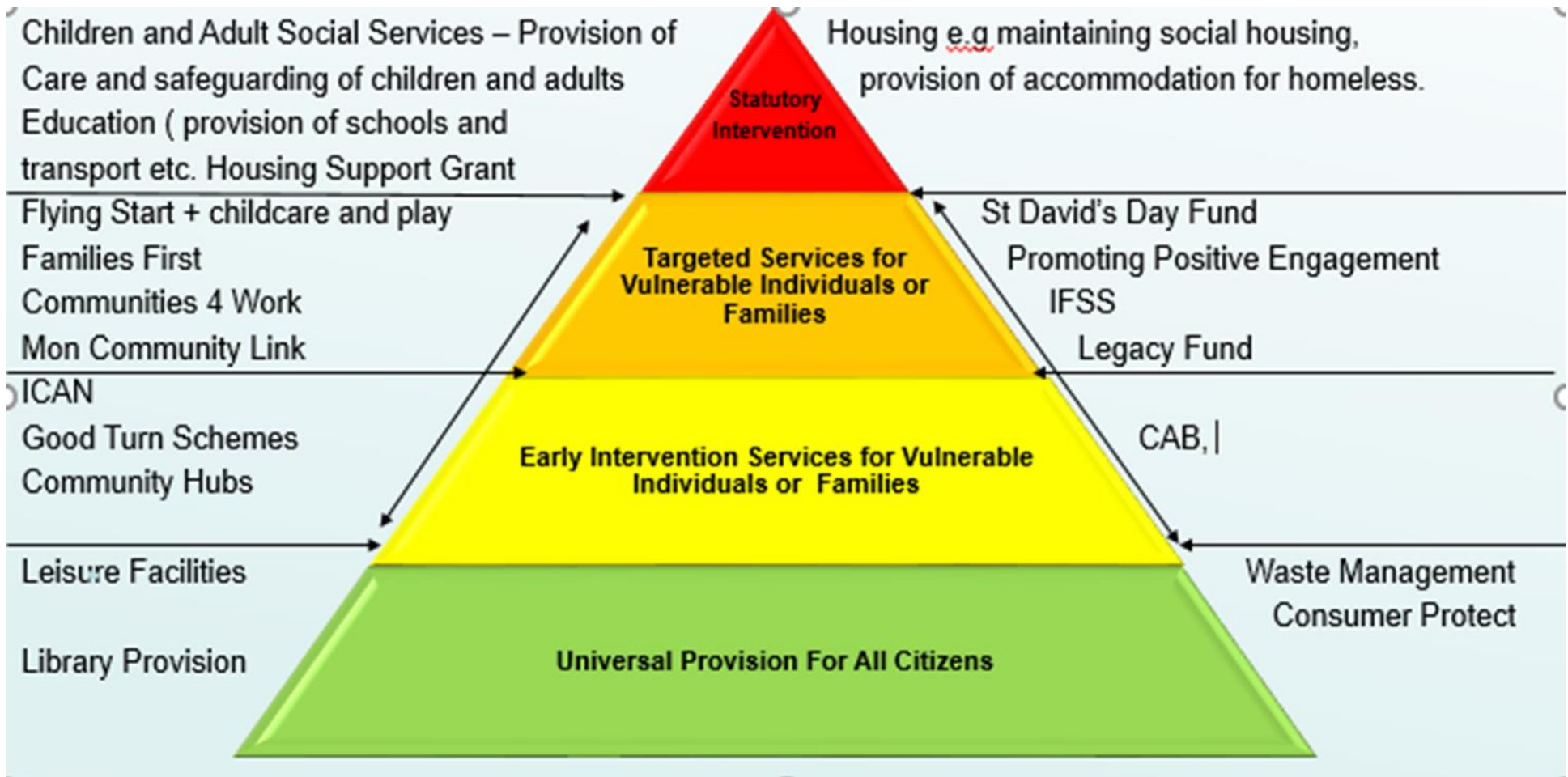
4.2 Public bodies such as the IoACC need to make sure that when decisions are made thought is given to how it will affect people living in Wales in the future. This means being sustainable where all future provision. To ensure this is achieved we will need to consider the following

on a continuous basis.

- **The long term** - The importance of balancing short-term needs with the needs to safeguard the ability to also meet long-term needs
- **Prevention** - How to stop problems in the first place
- **How to work together with others** – Integration and Collaboration
- **How to involve people with an interest in achieving the well-being goals, and ensuring that those people reflect the diversity of the area which the Council and other public bodies serve** – Involvement

4.3 Prevention and early intervention are therefore seen as key priority areas in ensuring that as IoACC achieve each of 7 goals identified within the Act, these being:

- A prosperous Wales
- A resilient Wales
- A healthier Wales
- A more equal Wales
- A Wales of Cohesive Communities
- A Wales of vibrant culture and thriving Welsh Language
- A globally responsible Wales.



Strategy Document
English.docx

Appendix 2 - Corporate Prevention and And Early Intervention Strategy Action Plan

V1.2 GM10.9.19



Appendix 2 - Action
Plan.docx

Appendix 3 - Table of Prevention and Early Intervention Programme Grants – funding details and aims and objectives



Appendix 3 - Table
of Grant Programme

Appendix 4 – Wellbeing of Future Generations (Wales) Outcomes and Goals



Appendix 4
Outcomes and Goal

B – What other options did you consider and why did you reject them and/or opt for this option?

- Doing nothing is not an option.
- Extending Board Membership to include external agencies such as Health, North Wales Police, Fire Servcie, Coleg Menai, Department of Works and Pensions. At this particular time, this was considered premature, until clear governance arrangements have been established, and partnership working and information sharing explored further.

C – Why is this a decision for the Executive?

Implementation of a Prevention and Early Intervention Strategy has Council wide implications, and is essential if we are to achive our 3 Corporate Aims of

- Creating the conditions for everyone to achieve their long term potential
- Support vulnerable adults and families and keep them safe, healthy and as independent as possible
- Work in partnership with our communities to ensure they can cope effectively with change and development, whilst protecting our national our national environment

It is also essential that we adopt a council wide approach and achieve full corporate buy-in and ownership, if we are to successfully implement this strategy with all services contributing financially and in its service delivery, as outlined in the proposed action plan.

CH – Is this decision consistent with policy approved by the full Council?

Yes

D – Is this decision within the budget approved by the Council?

Yes

E – Impact on our Future Generations(if relevant)		
1	How does this decision impact on our long term needs as an Island	Applying an effective Corporate Prevention / Early Intervention Strategy should reduce escalation and dependency on statutory services.
2	Is this a decision which it is envisaged will prevent future costs / dependencies on the Authority. If so, how:-	Yes. Successful implementation of a Corporate Prevention / Early Intervention Strategy will reduce the number of people and overall costs to statutory services and thus make services more financially sustainable
3	Have we been working collaboratively with other organisations to come to this decision, if so, please advise whom:	Yes – There is already clear evidence of collaboration with statutory organisations such as BCUHB, North Wales Police, Fire Service etc, as well as well established relationships with numerous Third Sector Organisations.
4	Have Anglesey citizens played a part in drafting this way forward? Please explain how:-	Citizens are regularly consulted upon a wide number of preventative / early intervention services on an ongoing basis.
5	Outline what impact does this decision have on the Equalities agenda and the Welsh language	All citizens including current and potential service users are treated equally in terms of obtaining access and receiving support. All services are able to deliver services in bilingual format.

DD – Who did you consult?		What did they say?
1	Chief Executive / Senior Leadership Team (SLT) (mandatory)	SLT approval endorsed on 21.9.2020
2	Finance / Section 151 (mandatory)	Present at above SLT
3	Legal / Monitoring Officer (mandatory)	Present at above SLT
4	Human Resources (HR)	No comments received
5	Property	No comments received
6	Information Communication Technology (ICT)	Not currently applicable
7	Procurement	Not currently applicable

8	Scrutiny	Scheduled for presentation on 20.10.2020
9	Local Members	Not applicable

F - Appendices:	
Appendix 1 - Corporate Prevention and Early Intervention Strategy Document Appendix 2 - Corporate Prevention and And Early Intervention Strategy Action Plan Appendix 3 - Table of Prevention and Early Intervention Programme Grants – funding details and aims and objectives Appendix 4 – Wellbeing of Future Generations (Wales) Outcomes and Goals	

FF - Background papers (please contact the author of the Report for any further information):

